

Minutes of the April 3, 2024
Meeting of the Board of Directors of The New York Cycle Club, Inc.
Via Google Meet

ATTENDEES: Leora Rosenberg (President and Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); YJ Chen (VP of Programs); Anna Taruschio (A-Rides Coordinator); Steve Vaccaro (B-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Neile Weissman (Public Relations Director); Allan Friedman (Escape New York Ride Director); Sheila O'Connor (Content Editor); Natan Elman (Webmaster). ABSENT: Colin Taber (VP of Rides); Kym Blanchard (Marketing Director); Denise Alvarez-Heller (Special Events Coordinator). CALL TO ORDER: 18:20

1. MEETING MINUTES: Motion to approve March Minutes; motion passed.
2. POPCORN UPDATES: (Each board member can share minor updates).
 - Bob Gilbert- we continue to be mindful of the Website upgrade expenses.
 - Neile Weissman- advocacy continues with Stop/Yield and 3-foot passing initiatives. Along with other organizations, NYCC is working towards pushing through these legislations.
 - Anna Taruschio- A-rides & A-SIG are in full swing; A-STs starting very soon (w/new Captains); park laps are also in full swing.
 - Meredith Weill- working towards bringing Volunteer Party in at budget.
 - Jim Zisfein- C-STs is moving very well along; happy with rides (nicely attended). C-SIG is under control. Deferred to Neile to report on C Park Laps- Ride Coordinators & Neile reviewed possible listing of C Ride in Central Park ("CP") that would have ended after 8:00 a.m. The current CP Protocol requires park laps to end before 8:00 a.m. It was decided to leave the Club policy (CP Protocol) in place. Follow this link to the CP Protocol: <https://nycc.org/CP-Cycling-Protocol>.
 - YJ Chen- currently planning events for the rest of the year.
 - Alan Friedman- forming relationships with other cycling and related groups to further get the word out on ENY. We'll have tables at upcoming events (5-Boro Bike Tour; Bike Expo; etc).
 - Steve Vaccaro- the B-STs is up and running in two sections (B16 & B17), as a ten-week series.
 - Colin Taber (provided by Leora)- new member meetings continue. The March meeting had 11 participants.
3. New Website- moving forward with both the ride platform (backend) and the user-facing pages. The new Website will be mobile-friendly; when submitting rides, all fields will be required to ensure complete info for riders; ride edits will not take rides offline. There will be videos available on website navigation when the Website goes live. We hope the ride history from the old Website will be available on the new website (we have a volunteer working on this piece of the project). The old Website will be available for as long as needed. We're looking for photos of our members riding bikes to populate the new Website. We're looking at ways to keep photos shared on the Website secure.
4. Discussion of the proposed Bergen Rockland Active Network ("BRAN") in response to the Palisades Shared Use Path Study ("PSUPS"). PSUPS seeks to grow recreational cycling between the Cuomo and George Washington Bridges) Follow this link to review BRAN and PSUPS: <https://completegeorge.org/7-non-gwb/2024-04-bran-bergen-rockland-active-network/>. After discussion, the Board tabled the proposal pending feedback from other cycling groups/public space users.
5. Compiling ride-related documents in a centralized document management space continues with A, B & C groups.

Meeting adjourned: 19:26